



*"A great workplace campaign is built around employees and should provide them with a full range of choices in giving."*

– Eric Drumheller,  
EducationQuest

Serving donors.  
Serving causes.  
Serving community.



Who we are:

**Community Services Fund values:**

- > The empowerment of all donors to make independent decisions about philanthropy.
- > Cooperation for the greater good.
- > The ability of community donors and volunteers to engage with causes they care about.
- > The independence of our member agencies.
- > Diversity of organizations and missions improving the quality of life for Nebraska.

*"Every workplace is unique and every campaign should be distinct as well. The best campaigns are a true reflection of the culture, attitudes and interests of their employees."*

– Jessica McMullen, National Research Corporation and Past Community Services Fund Campaign Chair



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**Community Services Fund of Nebraska**

CommunityServicesFund.org

Community Services Fund connects donors to causes they care about most.

CommunityServicesFund.org



We're on Facebook: [Facebook.com/communityservicesfund](https://www.facebook.com/communityservicesfund)

## What we do:

Community Services Fund of Nebraska is a non-profit federation. It was founded in Lincoln, Neb., in 1981 by four non-profit agencies that wanted to conduct worksite fundraising campaigns but were not included in traditional community campaigns.

Community Services Fund participates with United Way and Community Health Charities (CHC) in workplace giving campaigns and conducts individual workplace campaigns. With a donor-directed system, Community Services Fund ensures that contributions support member agencies as designated, rather than by predetermined allocation levels.



When you review the list of Community Services Fund agencies, you may find that many have played a part in your life.

Community Services Fund recognizes that it is your campaign, your check and your choice.

### **Since its inception, the goals of Community Services Fund have been:**

- 1) To strengthen the fundraising capacity of its non-profit member agencies by conducting workplace-giving campaigns.
- 2) To provide more choices in giving to individual donors.

## How we work:

Community Services Fund has years of experience working with companies like yours to make the campaign run smoothly. We work along with other fundraising federations in many workplaces. Conducting a side-by-side campaign that includes Community Services Fund requires minimal additional work. Studies show that employers who offer multiple options in workplace giving see an increase in employee participation and an increase in total dollars raised. Employees appreciate the broader choice.



No one federation can represent the entire community. But each federation brings the knowledge and resources of the organizations it represents.

Community Services Fund can work alongside your existing workplace giving campaign or as a separate, stand-alone campaign. We have experience helping you make this kind of campaign successful as well.

All funds are distributed according to designations made by the donors on their pledge cards. We do not use an allocation process, we entrust your employee-donors to choose for themselves which causes them to support.



### **Benefits to the Employer**

- > Increases total giving in your campaign without additional cost to you
- > Provides opportunity to support a number of diverse charitable organizations
- > Creates a flexible, open atmosphere in your workplace giving campaign
- > More philanthropic choices encourages employees to help their community
- > Increases community impact by supporting a greater range of services
- > Adds a workplace benefit that gives employees pride in their work and their community

### **Benefits to Employees**

- > Empowers employees to choose how they support their community
- > Provides clear choices on issues that reflect their diverse interests
- > Gives employees the ability to support local and statewide programs
- > Allows employees to easily designate gifts or the organizations they care about the most

### **Benefits to the Community**

- > Supports diverse organizations through workplace giving, building a stronger, more well-rounded community
- > Allows diverse needs to be met in a variety of areas that create a healthy and sustainable community
- > Increases philanthropic spirit through increased participation and choice