



# GIVE NEBRASKA

## 2021 Impact Report

### New name! New logo!

Forty years ago, Community Services Fund of Nebraska was started by Nebraska nonprofits, to raise money for Nebraska nonprofits, to help Nebraskans. From our grassroots start with four nonprofit members, we have grown to 74 member agencies. We have expanded our worksite outreach and dollars raised to support our communities. It was time for a change, a new name to better reflect who we are and what we do.

Same mission. Same values.

Give Nebraska is here to connect donors to the causes they care most about. We champion nonprofits that may be ineligible for traditional workplace giving campaigns and connect donors with the local causes that matter to them.

Give Nebraska is here to help you by offering an easy, effective way to support the causes that are important in your life.



Community Services Fund worked alongside OBI Creative to launch a marketing campaign. Our goal since 1981 has been to raise funds for our incredible nonprofit partners to help them achieve their missions. To continue our long history of growth in nonprofit members, worksite campaigns, and overall dollars raised, we knew we needed to increase our outreach and raise awareness.



The research phase with OBI Creative highlighted the misunderstandings around our name and purpose. Our new brand, Give Nebraska, more accurately tells the story of our grassroots start and our continued mission — to make it easy for Nebraskans to support local charities through payroll deduction and workplace giving campaigns.

We are proud of our history, the many years as Community Services Fund and the hard work and dedication of those who helped us reach this milestone. As we move forward, our new name and brand better captures the work we do in our communities.

Everyone can be a philanthropist, regardless of the size of their donation. Workplace giving is a great tool to make significant gifts, one paycheck at a time. Give Nebraska is here to make it easy, efficient, and rewarding!

THANK YOU to all of our donors, worksites, and volunteers. Because of you, our nonprofits have the support they need!

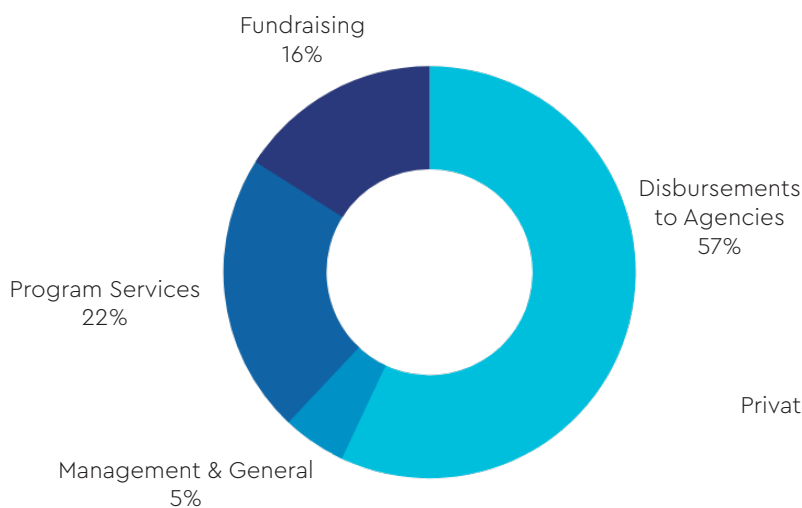
Sincerely,

A handwritten signature in cursive script that reads "Melissa Filipi".

Melissa Filipi  
Executive Director

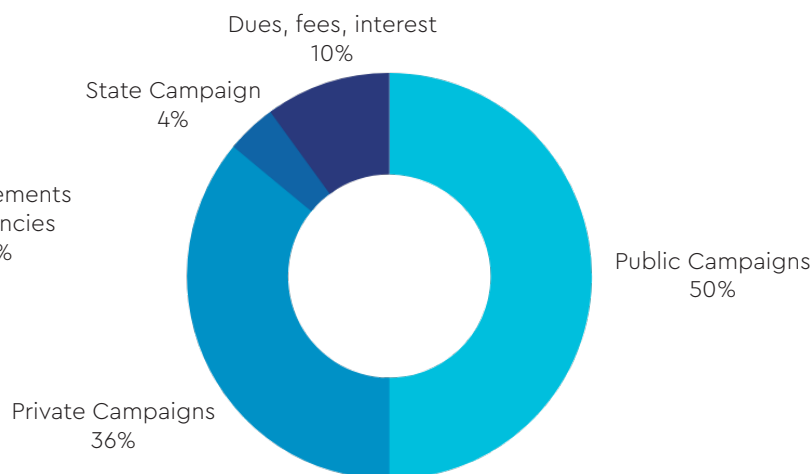
### 2020-21 Expenses

As of June 30, 2021



### 2020-21 Income

As of June 30, 2021

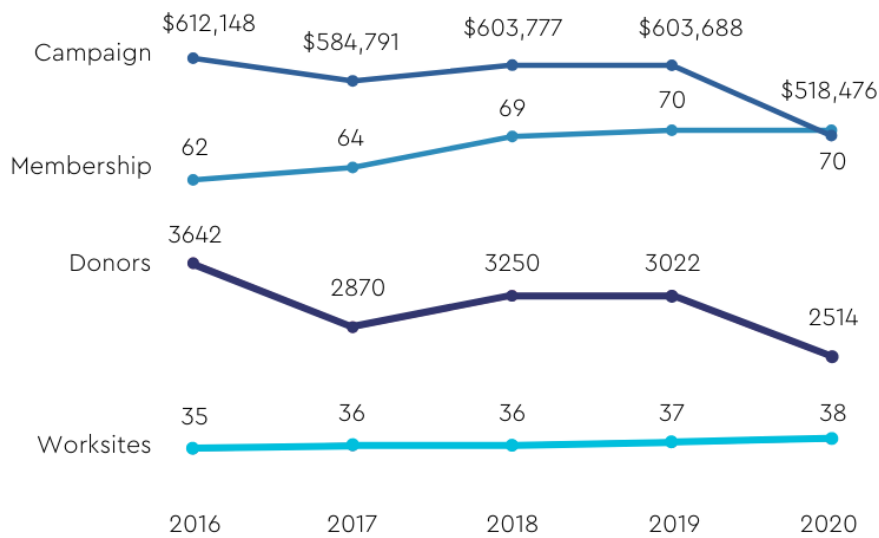


By donating through a Give Nebraska campaign you can celebrate the arts, protect our natural environment and create green spaces, provide health care to those who might not otherwise afford it, provide education and advocacy, and work to protect vulnerable children. With a Give Nebraska workplace giving campaign, you can support the organizations you care about the most.

By partnering with Give Nebraska to set up a giving campaign at your workplace, you'll enjoy support and resources from a highly responsive, locally-based organization while giving employees expanded choices for their donations.

We are proud to represent a diverse group of 74 nonprofits, organizations that are enhancing the quality of life in our communities. We are honored that you choose to support these incredible organizations.

### Give Nebraska Growth



#### Top 5 Public Sector Campaigns:

1. University of Nebraska – Lincoln
2. Lincoln Public Schools
3. City of Lincoln
4. State of Nebraska
5. Lincoln Electric System

#### Top 5 Private Sector Campaigns:

1. Crete Carrier Corporation
2. Pinnacle Bank
3. University of Nebraska Medical Center
4. NRC Health
5. Clark Enersen Partners

#### 2020 Campaign Worksites

- Buffalo County
- City of Kearney
- City of Lincoln
- Clark Enersen Partners
- Cline Williams
- Cooper Foundation, Inc.
- Crete Carrier Corporation
- EducationQuest Foundation
- Ervin & Smith
- Great Western Bank in Kearney
- Inspro
- Kawasaki
- Lancaster County
- Lincoln Chamber of Commerce
- Lincoln Community Foundation
- Lincoln Electric System
- Lincoln Housing Authority
- Lincoln Public Schools
- Lower Platte South Natural Resources District
- NRC Health
- Nebraska Bank of Commerce
- Norris School District
- NRECA-Lincoln
- Pinnacle Bank
- Rembolt Ludkte LLP
- Southeast Community College
- State of Nebraska
- Swanson Russell
- Telesis, Inc.
- Union College
- University of Nebraska at Kearney
- University of Nebraska at Omaha
- University of Nebraska Foundation
- University of Nebraska – Lincoln
- University of Nebraska Medical Center
- Verdant
- Wayne State College
- Woods Charitable Fund

## 2020 Campaign Member Agencies

ACLU of Nebraska  
Angels Among Us  
The Arc of Nebraska  
The Archway  
Audubon Nebraska  
Autism Center of Nebraska  
Bluestem Health  
Boy Scouts of America, Cornhusker Council  
The Bridge Behavioral Health  
Bridges to Hope  
Capital Humane Society  
Center for Rural Affairs  
CenterPointe  
Civic Nebraska  
Clinic with a Heart  
Crane River Theater  
Food Bank for the Heartland  
Foundation for Lincoln City Libraries  
Foundation for Lincoln Public Schools  
Go Beyond Nebraska (formerly Camp Confidence)  
Grief's Journey  
Habitat for Humanity of Lincoln  
Houses of Hope of Nebraska, Inc.  
Humanities Nebraska  
The Junior League of Lincoln  
Leadership Lincoln, Inc.  
Lincoln Arts Council  
Lincoln Children's Museum  
Lincoln Children's Zoo  
Lincoln Community Playhouse  
Lincoln Parks Foundation  
Lincoln's Symphony Orchestra  
Make-A-Wish Nebraska  
The Mediation Center  
Mental Health Association of Nebraska  
MENTOR Nebraska  
Merryman Performing Arts Center  
MilkWorks  
Mothers Against Drunk Driving (MADD)  
Museum of Nebraska Art  
NALHD – Nebraska Association of Local Health Directors  
The Nature Conservancy in Nebraska  
Nebraska 4-H Foundation  
Nebraska Alliance of Child Advocacy Centers  
Nebraska Appleseed  
Nebraska Association for the Education of Young Children  
Nebraska CASA Association  
Nebraska Children and Families Foundation  
Nebraska Children's Home Society  
Nebraska Coalition to End Sexual and Domestic Violence  
Nebraska Recycling Council  
Nebraska Sports Council  
Nebraska Statewide Arboretum  
Nebraska Trails Foundation  
NET Foundation for Radio  
NET Foundation for Television  
Nonprofit Association of the Midlands  
Omaha Zoo Foundation  
Open Door Mission  
OutNebraska  
Partnership for a Healthy Lincoln  
Planned Parenthood  
Rabble Mill (The Bay, Hear Nebraska, Skate for Change)  
Ronald McDonald House Charities in Omaha  
Seniors Foundation  
ServeNebraska  
Sunrise Communications Inc. DBA KZUM  
Tabitha  
University of Nebraska Foundation  
Women's Fund



### Top 5 Agency Designations:

1. Capital Humane Society
2. Planned Parenthood
3. Foundation for Lincoln Public Schools
4. Food Bank for the Heartland
5. Lincoln Children's Zoo



### How your dollars are making a difference...

**\$10** provides a haircut for a client  
(Houses of Hope of Nebraska, Inc.)

**\$25** pays for a new volunteer's training manual  
(Nebraska CASA Association)

**\$36** prints 500 postcards for advocates send to lawmakers  
(Nebraska Appleseed)

**\$75** helps clear a riverbank of invasive plants  
(The Nature Conservancy in Nebraska)

**\$100** helps prepare two animals for adoption  
(Capital Humane Society)

### Connect with us

<https://www.facebook.com/GiveNebraskaOrg>

<https://twitter.com/givenebraska>

[https://www.youtube.com/channel/UCBzoXh9R5j\\_8iG72hS0lxZQ](https://www.youtube.com/channel/UCBzoXh9R5j_8iG72hS0lxZQ)

<https://www.linkedin.com/company/3077666/>

## A Message from the Board Chair

Give Nebraska has been through quite the amount of change in 2021! We are so excited to carry out our same mission with a new name that fully embodies the work we do. In working with the design group OBI that helped brainstorm our new name, our stakeholders overwhelmingly spoke of the commitment the organization has shown to Nebraska's nonprofits over the past 40 years in ensuring the Good Life.



Give Nebraska has uplifted every aspect of the nonprofit community in supporting work from building houses, adopting pets, educating youth, and empowering individuals. We believe in the power of choice and financial partnership that comes through the campaigns our worksites run. Give Nebraska works to support our 74 (and counting!) member agencies to better meet the needs of the populations they serve. We are a conduit to match donors to missions they care about most.

While there have been many unforeseen challenges that have arisen in the past year, I am confident that Give Nebraska is poised to meet them. This sentiment was confirmed when the board launched our Anniversary Campaign to commit to the continued success and work Give Nebraska does. With the help of our board members and community, we are on track to successfully reach our campaign goals for the continued success of Give Nebraska as we work to address the growing needs of our communities. Please join me in reflecting on the 40 years of success that Give Nebraska has facilitated, as well as looking to the year ahead to continuing our transformational work in 2022.

All My Best,  
Liz Potter  
Give Nebraska Board Chair



3800 VerMaas Place, Suite 200  
Lincoln, NE 68502  
402.475.7759  
[www.givenebraska.org](http://www.givenebraska.org)